## FOYER Contributor pack

Exploring the cultural threads that connect us all



foyermagazine.co.uk



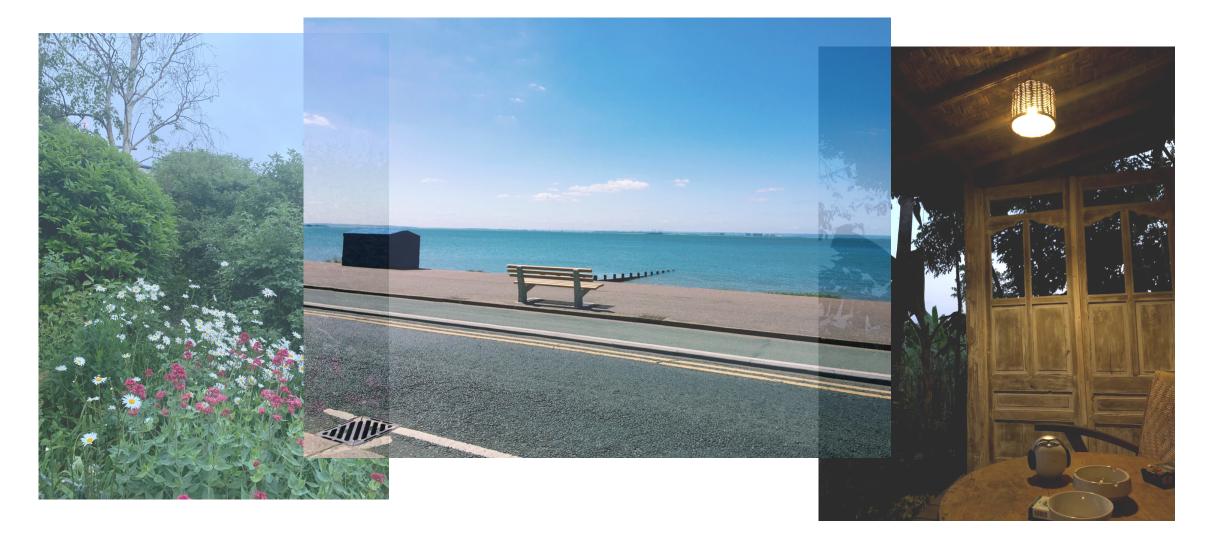
@foyer\_mag





## Who reads FOYER?

Culturally curious, our readers enjoy exploring new cultures, and understanding the human experience. They comprise travellers, foodies, artists, photographers, academics and students, migrants, second-generation and mixed-heritage individuals and Third Culture Kids.



## Our Philosophy

- To seek out and give a voice to the experiences of individuals from mixed heritage, second generation and third culture kid backgrounds
- To create a tangible place to facilitate valuable connections and shared cultural experiences
- To build a community and archive of knowledge
- To highlight the cultural threads that connect us all

## Our Vision

- To unearth cultural crossover, shared experience and mutual ground from diverse communities and geographies around the world
- To inspire affection for and celebrate the world seen through different cultural perspectives
- To act as a treasure trove of unique cultural experiences often overlooked by main stream society
- To preserve traditions of culture and knowledge which are unsung, dormant or dying

## **CONTENT GUIDELINES**

Content Pillars
Unique experiences
Cultural connection
Contextual dialogue

#### **Content Themes**

FOYER is a place of kinship and celebration for stories and perspectives which use ideas of culture and heritage to connect us all



# Submissions may be related to any of the following themes and ideas

#### 1. Creative Expression

Cultural expression related to ideas of place

- Creative expression or practice engaging with landscape, ecology, growing, creating
- Creation of products which are tied to a particular geography or natural element connected to your culture
- Ideas of second generation and TCK creative & cultural activities
- How cultural connections to natural forms and materials inform your artistic practise, home design, fashion, cooking etc

### 2. Identity

Personal connection to places

- outdoor relationships with the natural world eg. conservation, cultivation, walking, fishing, farming, foraging, gardening
- emotional and intellectual connections to nature e.g. connecting ideas of home, lineage, displacement, memory, belonging, language
- intangible and implicit forms of cultural heritage e.g. unique local rituals, customs, skills, legends, lore, spirituality
- the role of specific animals and plants in your cultural connections
- Your view of the natural world created through your own cultural fusion

#### 3. Materials & Forms

The materiality, physical form and functionality of an environment

- emotional/personal/creative connection with local features or distinctive natural phenomena within your cultural perspective
- working/ritualistic relationships to local land forms, materials or natural resources
- the role of art and local materials in your cultural history

#### 4. Seasons & Occasions

Time, place and seasonality

- Activities and identities tied to the seasonal cycle eg. gardener, farmer, forager, artisan food producer, chef/home cook, artist
- Records of or responses to a place, related to your personal culture, throughout the year
- Seasonal events, customs, ceremonies, behaviours, cultural activities
- How cultural experiences can aid in combating the climate crisis

## Pitch Guidelines

#### Written Submissions:

Please include, where possible:

A brief summary of your piece (up to 300 words), outlining:

- Key ideas, themes, arguments, questions or conclusions
- Its relation to, or interpretation of, the Volume Theme, and/or any of the general Content Themes
- Notes on any interviews, sources of research, sources of inspiration etc.
- Thoughts on visuals to illustrate your piece (existing or archival imagery), or any collaborations with photographers/illustrators etc you wish to initiate
- Rough word count our pieces tend to range from 600-800 words, but are flexible depending on the type of content pitched/submitted.
- A brief Bio (up to 150 words)
- Examples of previous work (links or clippings) up to 3 relevant examples, if you have them

#### Visual submissions:

Please include, where possible:

A project description (up to 300 words), outlining:

- Your medium, process, format and thinking
- Your project's relation to, or interpretation of, the Volume Theme, and/or any of the general Content Themes
- Examples of existing work from the project or visual reference for proposed work
- Sample portfolio (up to 10 images), or link to website (with direct links to relevant work if desired)
- Images can be sent over as JPEG, TIF, PNG or PSD files. We need the resolution to be 300dpi.
- Our page size is A5 (148 × 210 mm or 5.8 × 8.3 inches) and please include a 3mm bleed to your artwork.
- A brief Bio or Artist's Statement (up to 150 words)

All successful contributors will be asked to submit a song track recommendation, which means something to their personal culture, to add to our Spotify playlist accompanying the publication



## What we are looking for:

We are looking for considered and surprising ideas - especially those taking an oblique approach to the Issue theme.

We encourage stories or projects which intersect with other fields of interest or creativity. If you have a completed project or fully written piece, please do share it with us at this stage. Otherwise, a proposal is ample.

Contributors from any geography or background are welcome, you do not need to be previously published.

We are looking for well-researched, original, creative, balanced and well-written content on the chosen theme: Nature & Culture

This content format can include, but is not limited to:

- In depth articles about a specific plant/animal/ingredient related to your culture
- Sustainability and environmental practices
- Climate change commentary in relation to culture
- Food memoirs
- Recipes
- Sketches, plans, unfinished endeavours
- Rituals
- Folklore
- Textiles and materials
- Artwork
- Personal observations
- Maps found or drawn
- Diaries
- Research report/articles
- Critical writing
- Written through Interviews
- Artistry or art practise
- Interviews
- Fictional short stories
- Poetry
- Essays
- Memoir
- Photo essays
- Gardening and farming
- Sacred animals and plants

We are not looking for:

- Listicles/round-ups
- Restaurant/hotel reviews
- Individual person profiles
- Product reviews
- Previously published work
- Trend pieces
- Q&As



### **Practicalities**

FOYER is run by a combination of commissioned and open-submission content. We believe in giving both established and emerging writers and artists the opportunity to contribute to FOYER

You can read about our submission process and our tips in this interview on 'Six Questions' blog

Please email your pitch to <a href="mailto:submissions@foyermagazine.co.uk">subject line</a>: Issue 3 PITCH

(NB. please avoid sending large files by email - we would appreciate a single low-res pdf or files by Dropbox /WeTransfer).

• Please tell us what cultural fusion you are representing e.g. are you second-generation, Third-culture-individual, first-generation migrant, or a displaced individual, and the countries that make up your cultural background.

The Pitch deadline for Issue Three is 30 November 2023 All content for Issue Three must be received by 31 December 2023

Please note that FOYER is a small annual publication and we are not able to pay for every piece of content. Commissioned works and articles from professional writers and artists receive a nominal payment. Works from unpublished writers receive 6 copies of the magazine in lieu of cash payment. Collaborative and partnership articles are unpaid and given in the spirit of message sharing. We hope in the future to pay for every contribution to FOYER.

